

# thoughtAction

ΣΚΕΨΗ ΓΙΑ ΔΡΑΣΗ

[www.t4action.org](http://www.t4action.org)

#in4greece #t4aevents #transformation4greece #t4achangemakers  
fb: Thought4action twitter: @T4Action Send questions: info@t4action.org

## INVITATION

Join us on December 5th 2:00p.m. GMP+2 to our interactive event at EBEA 7 Akademias street - 8th floor

### “Transformation through Innovation” Challenging Greece

to learn from and connect to a global community of world-renowned innovators, economists, and business leaders.

Our dignified guests will include New Zealand’s former Minister of Finance the Honourable **Ruth Richardson**, former President of BenGurion University economist **Avishay Braverman**, the influential economist **Sony Kapoor**, Director of the international think tank Re-Define, and **Athanasios Vamvakidis**, Managing Director and Global head of G10 Foreign Exchange Strategy for Bank of America Merrill Lynch Global Research. Also successful Greek entrepreneurs will participate, such as **Apostolos Apostolakis**, Founder Venturefriends, seed investor Taxibeat, **Periklis Venieris**, founder & CEO of “Green Cola”, **Marco Veremis**, co-founder & CEO of “Upstream, **Constantinos Gougoulis**, General Manager of the Cooperative “THESgala”, **George Ismailos**, R&D ELPEN and **Konstantinos Konstantinidis, MD**, airspace technology in robotic surgery .

Through learning and collaborating with top innovators, Thought4Action seeks to galvanize a community of capable and energized changemakers in order to further ignite a movement that aims to promote a safe, innovative global ecosystem. At Thought4Action, we know that innovation is a critical piece of the puzzle of growth. Countries must create environments that foster innovation in order to achieve sustainable economic and human development, this serves to advance entire populations.

Thought4Action, is a non-partisan, not for profit organization that aims to transform crisis and promote economic growth by employing the tools of knowledge sharing, innovation, and collaborative dialogue.

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We invite you to a new inspiring interactive event

## TRANSFORMATION through INNOVATION

### “Καινοτομία ή, ...Κενοτομία”

challenging Greece



Hon. Ruth Richardson

Leader of New Zealand's transformation

Ruth Richardson, New Zealand's Minister of Finance (1990-1993), will present how the *Transformation Miracle* was achieved. Today her country ranks #1 in most economic indicators, it's attractive to innovators, foreign investors, and is considered one of the best places to live. Ruth has received a series of honors and degrees around the world in recognition of her contribution.



Avishay Braverman

Economist and leader in Israel's, Negev transformation

Avishay Braverman, a renowned economist with a serious contribution in innovative application of policy when he served as a political leader, President of BenGurion University of Negev, and as a manager at the World Bank. He transformed he transformed a debt-ridden, small university into a large and dynamic center of higher education, scientific innovation, and academic excellence, including the creation of the infrastructure for a high tech park and opening the University to the disadvantaged communities in the Negev. He is a winner of numerous prizes and honorary degrees.



Sony Kapoor

Director of the international think tank Re-Define

Sony Kapoor, Director of the international think tank Re-Define, is an influential economist and financial sector expert. He advises central banks, regulators, large investors, EU, developing economies, multilateral institutions (World Bank, EU, IMF). Worked as strategy adviser to Norway's government. For his work on financial reform, Eurocrisis and development, Sony has been elected a Fellow by the Royal Society of Arts, and a Young Global Leader by the World Economic Forum.



Athanasios Vamvakidis

Managing Director Bank of America Merrill Lynch

Athanasios Vamvakidis Managing Director and Global Head of G10 Foreign Exchange Strategy for Bank of America Merrill Lynch Global Research. He has inspired changes in countries through severe economic crisis and has advised both States and private sector operators. He is a macroeconomist with service of 13 years at the IMF and a pioneer of the effort to abolish the 500 Euro Banknote.

## Share with leading Greek innovators “how to” successfully transform broken economies and attract innovation



Apostolos Apostolakis  
Founder Venturefriends, seed investor Taxibeat



Periklis Venieris  
Founder & CEO of Green Cola



Marco Veremis  
Co-founder & CEO of Upstream



Constantinos Gougoulis  
General Manager of the Cooperative THESgala



Γιώργος Ισοβήλος  
R&D ELPEN



Konstantinos Konstantinidis, MD  
Aerospace Technology in Robotic surgery

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